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1 Plaintiff, Jeffrey Berk (“Plaintiff”), individually and on behalf of all other persons  
 2 similarly situated, by his undersigned counsel, alleges in this complaint, the following based  
 3 upon his knowledge with respect to his own acts, and upon the investigation of his counsel,  
 4 which include public statements made by defendant Coinbase, Inc. (“Coinbase” or the  
 5 “Company”), Brian Armstrong (“Armstrong”), its founder and chief executive officer, and  
 6 David Farmer (“Farmer”, with Coinbase and Armstrong, “Defendants”), its director of  
 7 communications, a review and analysis of media reports, interviews, social media and other  
 8 information concerning the Company and its actions with regard to the cryptocurrency Bitcoin  
 9 Cash (“Bitcoin Cash” or “BCH”).

10 **INTRODUCTION**

11 1. This is a class action on behalf of all Coinbase customers who placed purchase,  
 12 sale or trade orders with Coinbase or the GDAX in connection with Coinbase’s launch of BCH  
 13 during the period of December 19, 2017 through and including December 21, 2017 (the “Class  
 14 Period”) and who suffered monetary loss as a result of Defendants’ wrongdoing (the “Class”).  
 15 Excluded from the Class are Defendants, any entity owned or controlled by them, and any  
 16 officer, director, employee or agent of any of the Defendants, and any heirs, assigns, or family  
 17 members of any individual defendant.

18 2. Coinbase is one of the largest and most accessible exchanges for the trading,  
 19 buying and selling of cryptocurrency. At this point, it has more retail customers than Charles  
 20 Schwab, approximately 20 million, and reaches into over 30 countries.

21 3. Coinbase is the major “on ramp” for individual investors to get involved in  
 22 cryptocurrency. It is one of the only, if not the only, cryptocurrency exchange to take fiat  
 23 currency (typical government issued currency) for cryptocurrency through credit cards and bank  
 24 accounts throughout the world.

25 4. Coinbase, and its executives made representations through blogs and other  
 26 means, touting the safety of Coinbase, and its mission to have to the most secure and  
 27 “compliant” digital currency exchange in the world.

1       5. Armstrong has made repeated statements that “compliance is key to digital  
 2 currency’s success”, and in one particular blog, stated that Coinbase “spent many years and  
 3 millions of dollars working to become the best in the industry at compliance.”

4 <https://blog.coinbase.com/building-the-bridge-why-compliance-is-key-to-digital-currency-success-7bfdd88a084c>. It presently bills itself as “the easiest and most trusted place to buy and  
 5 sell crypto.” <https://blog.coinbase.com>.

6       6. Coinbase touts its relationship with regulators, and that it is a licensed entity,  
 7 including holding a “Bitlicense” with the New York Department of Finance.

8 <https://blog.coinbase.com/coinbase-obtains-the-bitlicense-f1c3e35c4d75>.

9       7. It has also announced that it maintains a policy against insider trading by its  
 10 employees and contractors. <https://blog.coinbase.com/our-employee-trading-policy-at-coinbase-1d4e860b7837>.

11       8. These statements gave the investing public the clear impression that Coinbase  
 12 complied with all relevant laws, that its trading was free from manipulation and that it could  
 13 control and monitor any insider trading.

14       9. Nevertheless, the Coinbase launch of bitcoin cash (the “Launch”), an offshoot of  
 15 BTC, that occurred during the Class Period, was a disaster and in direct violation of multiple  
 16 laws including the Commodity Exchange Act (“CEA”), and California’s Unfair Competition  
 17 Law (“UCL”), Cal. Bus. & Prof. Code §17200, *et seq.*, and involved insider trading engendered  
 18 by Coinbase’s failure to monitor obvious insider trading even a month before the Launch.

19       10. As further described below, for months Armstrong and Farmer tweeted or  
 20 blogged that Coinbase would not support BCH until it was satisfied that there was little risk in  
 21 doing so. They further stated that in any event, Coinbase would only support *withdrawals* and  
 22 then by January 1, 2018. Nonetheless, on December 19, 2017, with little prior public notice to  
 23 its millions of users, Coinbase announced that it was launching or supporting all buying, selling  
 24 and trading in BCH within two minutes of the Launch.

25       11. Within minutes of the opening of BCH on the GDAX and Coinbase to public  
 26 trading, the price of BCH skyrocketed to over \$16,000, and then traded around \$9,500. At the

1 same time, BCH was trading on other exchanges in a range from around \$2,500 to \$4,000. For  
 2 example, the range for BCH on EXX.com on that day was a low of \$2457 and a high of \$4024;  
 3 on Huobi.pro BCH was traded for a low of \$1990 and a high of \$2410 and on Binance BCH  
 4 traded from a low of \$2604 to a high of \$5389.

5       12.      Coinbase insiders were able to sell into this manipulated market at prices far  
 6 above the prices in other exchanges that reflected unmanipulated supply and demand for the  
 7 currency. Coinbase then stopped open trading, as quickly as it had started it, after about two  
 8 minutes and then shut down selling and filled buy orders at artificially inflated prices thus  
 9 providing purchasers with far less BCH than they should have received and trapping purchasers  
 10 who were disabled from selling.

11       13.      During this entire time, Coinbase was sitting on massive reserves of BCH over  
 12 which it had complete control. To the extent that customers maintained online wallets with  
 13 Coinbase, Coinbase retained control over the BCH until the day of the Launch.

14       14.      In the face of the price run up, Armstrong stated that it looked like there had been  
 15 insider trading—presumably in direct conflict with the Company’s policies, and that the  
 16 Company was undertaking an internal investigation. Yet, no results of this internal investigation  
 17 were ever announced.

18       15.      In fact, Coinbase stated in its Bitcoin Cash Launch Retrospective published  
 19 around January 9, 2018, that it notified its employees on Monday, November 13th that it would  
 20 fully support BCH trading. On November 13<sup>th</sup>, and over the two weekend days prior  
 21 (November 11 and 12), BCH experienced the greatest spike in volume and price that occurred  
 22 during the entire life span of the currency since its issuance on July 23, 2017, as indicated in the  
 23 following chart:

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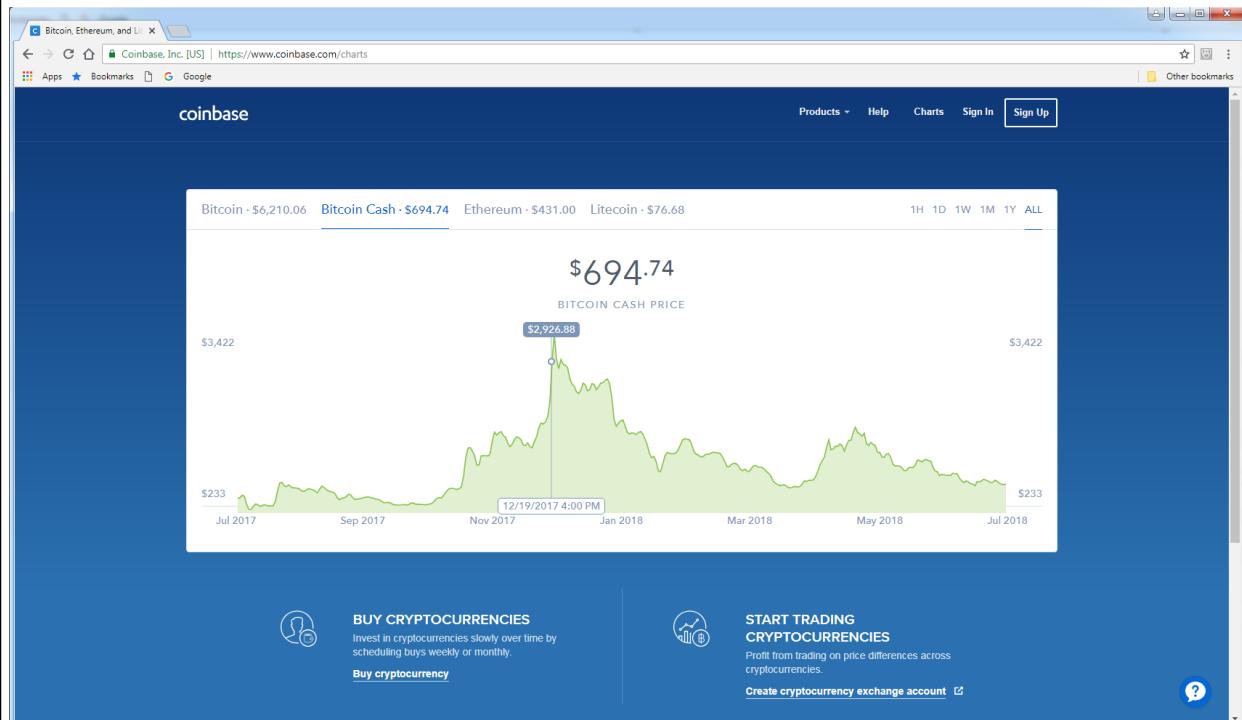
16. The next great spike in volume and price was on the December 19<sup>th</sup>, the day on which Coinbase opened trading and the couple of days prior (even though Coinbase was still stating publicly as late as the morning of the 19<sup>th</sup> that it was not yet supporting trading in BCH), unequivocally demonstrating insider trading, as shown in the following chart:



1       17. Notably, although it knew that it was going to fully Launch BCH in mid  
 2 December, Coinbase did not revise its false “roadmap” of supported digital currencies that  
 3 appears in the Supported Digital Currencies section of its website, which noted that only  
 4 withdrawals of BCH were projected, and said absolutely nothing about a full Launch in mid-  
 5 December.

6       18. Nonetheless, Coinbase and Armstrong, among others, used the Launch to  
 7 manipulate the price of BCH and took advantage of it by filling buy orders from investors at  
 8 hyperinflated prices and cancelled sales that would have caused it to sell out its own reserve of  
 9 BCH.

10      19. Thereafter, Coinbase and Armstrong tried to sweep the entire manipulation  
 11 scheme under the table by eliminating the price spike from the price history of BCH, as shown  
 12 on their website which shows the high price for BCH on December 19, 2017 at \$2926.88 and  
 13 the high on December 20, 2017 as \$3421.45, as demonstrated in the chart below. Coinbase also  
 14 changed its own trading rules for the GDAX, as further discussed below.



1        20. The Launch and the events leading up to it constitute manipulation and unfair  
2 business practices. Coinbase, Armstrong and Farmer are sued for violations of the CEA, and for  
3 their negligent misrepresentations or negligence. Coinbase is also sued for violating California's  
4 Unfair Competition Law.

## **Jurisdiction and Venue**

6       21.     This action is brought under diversity jurisdiction under the Class Action  
7 Fairness Act, 28 U.S.C. §1332(d), in that the named Plaintiff is a citizen of a state different from  
8 the Defendants, and the aggregate amount in controversy for all Class members exceeds  
9 \$5,000,000, exclusive of interest and costs. It is also brought under 28 U.S.C. §1331  
10 (2012)(federal question jurisdiction) for violations of the CEA.

11           22.     Venue is proper in this Judicial District pursuant to 28 U.S.C. § 1391(b), as  
12 Coinbase resides in this judicial district, and all Defendants are residents of the State of  
13 California. Substantial acts in furtherance of the alleged conduct have occurred in this Judicial  
14 District. Many of the acts charged herein, including the dissemination of materially false and/or  
15 misleading information and the manipulation of the market for BCH, occurred in substantial  
16 part in this Judicial District.

## Parties

18       23. Plaintiff is a citizen of Arizona. On December 19, 2017, within about a minute  
19 of BCH going live on Coinbase, Plaintiff attempted to purchase BCH. Plaintiff placed a  
20 purchase order for BCH at a time when Coinbase indicated that BCH was trading at about  
21 \$2000 per coin.

22        24. Generally when a purchaser places orders, Coinbase provides the purchaser with  
23 a window of 15 to 20 seconds to accept the stated price. If the customer does not accept the  
24 price within that window, Coinbase rejects the purchase and tells the purchaser that the price is  
25 no longer available.

26        25. That is not what occurred here. Instead, Plaintiff placed his order at the price of  
27 about \$2000 BCH-the false and manipulated price that was represented by Coinbase, which was

1 presenting false statements to the market about the price at which Coinbase was executing  
 2 trades.

3       26.     The following day, December 20, 2018, at about 3:07 p.m., Plaintiff received  
 4 notification from Coinbase that his order executed at the inflated price of \$4200.98 per BCH.  
 5 Plaintiff's order was executed at prices 100% greater than the price represented by Coinbase at  
 6 the time that he submitted his order.

7       27.     Coinbase maintains its principal place of business in San Francisco, California  
 8 and is incorporated in Delaware. It is one of the most powerful digital currency exchanges in the  
 9 world, buying and selling Bitcoin, BCH, Litecoin, and Ethereum.

10      28.     It does so through a secure platform, in which customers can buy, sell, transfer or  
 11 store their digital current in electronic wallets. Coinbase maintains a digital currency exchange  
 12 known as the GDAX, which acts as the backroom for Coinbase and provides Coinbase with the  
 13 prices at which it executes buys, sells and trades. Certain traders may also directly trade on  
 14 GDAX.

15      29.     Coinbase is presently co-partnering with merchants such as Overstock.com, Dish  
 16 Network, Dell, PayPal and Expedia, and has obtained investments from the New York Stock  
 17 Exchange, among others, as well as private equity firms. It is considered one of the most  
 18 influential blockchain companies in the world.

19      30.     Armstrong is one of the founders and the chief executive officer of Coinbase, and  
 20 one of its primary spokespersons. Armstrong works from the Coinbase headquarters in San  
 21 Francisco, California. During the Class Period, Armstrong made repeated statements in relation  
 22 to the Company's Launch of BCH.

23      31.     Farmer is Coinbase's Director of Communications. Farmer works from the  
 24 Coinbase headquarters in San Francisco. During the Class Period, Farmer made statements in  
 25 relation to the Company's Launch of BCH.

## **Factual Background**

## Cryptocurrency

32. BTC is a digital currency that was created as a response to the 2008 financial crisis and is the first decentralized digital currency that works without a bank or central authority, but rather on a peer to peer basis.

6       33. It is powered by its users who use cryptography to control its creation. The  
7 Bitcoin protocol and software are published openly, and all Bitcoin transactions are kept on a  
8 ledger visible to all users in a “blockchain”. A blockchain is a continually growing chain of  
9 blocks of cryptographically secured records of transactions. Blocks are created when the  
10 distributed computers complete the work of cryptographically securing the information.

11        34. Global actors that do the work of storing and securing the data do so for the  
12 chance to obtain cryptocurrency when new chains are formed and are only added to the block  
13 chain when there is consensus. As a general rule, decisions about the blockchain, and any  
14 changes in the software are essentially controlled by a group of miners and developers.

15        35.    Coinbase is one of the most popular and accessible exchanges for the purchase,  
16    sale and use of cryptocurrency and the only exchange which allows the purchase and sale of  
17    digital currency with any fiat currency.

18       36.    Coinbase customers can set up what is known as a wallet, in which they keep  
19    their Bitcoins or other digital currency for later use or for investment.

20        37. As one of the largest exchanges for the purchase and sale of Bitcoin and other  
21 digital currencies, the issue of whether Coinbase will maintain a market and support a  
22 cryptocurrency is essential to people who want to buy or sell the currencies.

## **BCH is Created Through a Hard Fork**

24 38. Bitcoin is one of the first digital currencies to gain widespread acceptance and  
25 use. As Bitcoin increased in popularity, and the number of transactions increased, a  
26 disagreement arose among key miners and Bitcoin developers about how to proceed with  
27 Bitcoin, and how to upgrade the network to accommodate more transactions.

1       39.     After a meeting in Hong Kong, about 80% of Bitcoin miners and developers  
 2 agreed to split the chain to create a new form of Bitcoin called Bitcoin Cash or BCH through the  
 3 hard fork process.

4       40.     A hard fork occurs when a cryptocurrency splits into two, and the  
 5 cryptocurrency's existing code is changed, resulting in both an old version and a new version of  
 6 the currency. The hard fork is created through a new ledger with a different set of code  
 7 requiring all nodes or computers to make a change in their software.

8       41.     On about August 1, 2017, Bitcoin experienced a hard fork, and BCH was created  
 9 through a change in the Bitcoin protocol. At the time, anyone who held a Bitcoin was supposed  
 10 to receive the equivalent numbers of BCHs.

11 **Coinbase Unequivocally States that It will Not Support BCH**

12       42.     Although many of Coinbase's customers were due to receive BCH in their on-  
 13 line wallets maintained by Coinbase, Coinbase initially refused to support BCH or to distribute  
 14 BCH to customers' online wallets, thus effectively holding its customers' BCH hostage. (Those  
 15 that held their Bitcoin off line or in hard drives did obtain their BCH.)

16       43.     Coinbase, Armstrong, and Farmer proceeded to make a number of statements as  
 17 to when and whether Coinbase could and would support BCH.

18       44.     On July 19, 2017, in a FAQ on its website, Coinbase stated that it did not plan to  
 19 support BCH at the time of the hard fork, and that customers would not be able to withdraw any  
 20 "version of any Bitcoin from Coinbase." It further stated that "we have no plans to support  
 21 additional blockchains at this time," despite the fact that Coinbase had announced its intention  
 22 that customers benefit to the extent possible from hard forks.

23       45.     This was reiterated in a tweet by Adam White, Coinbase's Vice President and  
 24 General Manager, who stated in a blog on July 19, 2017, that should a fork occur, "GDAX will  
 25 not support the new blockchain or its associated coin."

26       46.     Coinbase reiterated its position on July 27, 2017, when it announced:

27       In the event of two separate blockchains after August 1, 2017 we will only support  
 28 one version. We have no plans to support the Bitcoin Cash fork. We have made

1 this decision because it is hard to predict how long the alternative version of bitcoin  
 2 will survive and if Bitcoin Cash will have future market value.  
 3

4 47. In a blog on the same date discussing Coinbase's determination not to support  
 5 BCH, Farmer stated, “[o]ur policy is to support only one version of a digital currency. In order  
 6 to determine which fork to support we look at factors such as size of the network, market value  
 7 and customer demand. We make this decision carefully because safely supporting a new digital  
 8 currency requires significant work for many teams.”

9 48. On July 28, 2017, Coinbase publicly tweeted that:  
 10

11 Coinbase does not intend to interact with the Bitcoin Cash Blockchain, or to access  
 12 bitcoin cash (BCC) [later to become BCH]. In order to safely and securely access  
 13 bitcoin cash, Coinbase would need to undertake a process of designing and testing  
 14 significant changes to our systems—including hot and cold storage. This is one of  
 15 the core reasons customers will not be able to withdraw bitcoin cash after the fork  
 16 on August 1<sup>st</sup> 2017. If this decision were to change in the future and we were to  
 17 access bitcoin cash, we would distribute to customers bitcoin cash (BCC)  
 18 associated with bitcoin (BTC) balances at the time of the fork on August 1, 2017.  
 19 Coinbase would not keep the bitcoin cash associated with customer bitcoin (BTC)  
 20 balances for ourselves.

21 49. The clear implications of these numerous tweets and blogs, was that Coinbase  
 22 was not going to expend the time and expenses necessary to support BCH.

23 50. Customers who kept their Bitcoins on hard drives or off line, were able to access  
 24 the equivalent amount of BCH. But Coinbase customers who kept their Bitcoins in their on-line  
 25 wallets at Coinbase did not receive their distributions, with Coinbase initially keeping the BCH.

26 51. Although customers' BCH was associated with their Bitcoins, they were unable  
 27 to withdraw their Bitcoins, or access and trade or sell their BCH. In the meantime, the price of  
 28 BCH rose to over \$400 per BCH.

29 52. Given the length of time that it takes for customers to move from one exchange  
 30 to another, moreover, it was impossible for Coinbase customers to quickly move their BTC  
 31 from Coinbase to another exchange that was supporting BCH, so that they could access their  
 32 BCH and could commence trading it.

1       53.    In essence, Coinbase held their property captive forcing them to lose millions in  
 2 value, and causing at least one cryptocurrency expert, Professor Tim Wu, to publicly state that  
 3 Coinbase could be held liable under common law property principles.

4 **After a Customer Uproar, Coinbase Announces That it Will Support BCH Withdrawals**  
 5 **by January 2018**

6       54.    In apparent response to customer outrage over its actions in connection with the  
 7 issuance of BCH, on August 3, 2017, Farmer, issued a blog entitled, “Update on Bitcoin Cash”.

8       55.    In that blog, Farmer stated that “[a]dding new digital assets to GDAX . . . must  
 9 be approached with caution,” and noted that Coinbase’s “top priority is always the safety of  
 10 customer funds.”

11       56.    He further stated that “we spend extensive time designing, building, testing and  
 12 auditing our systems to ensure that the digital assets we support remain safe and secure.” As  
 13 Farmer explained, “[w]e may not always be first in adding an asset, but if we do, you can be  
 14 *sure that we have invested significant time and care in supporting that digital asset securely.*  
 15 *We believe this is the best approach for us to maintain customer trust and ensure a fair and*  
 16 *orderly market.*” (emphasis added).

17       57.    Farmer then went on to state that:

18       Over the last several days, we’ve examined all of the relevant issues and have  
 19 decided to work on adding support for bitcoin cash for all GDAX customers. We  
 20 made this decision based upon factors such as the security of the network,  
 21 customer demand, trading volumes, and regulatory considerations.

22       58.    Farmer then clarified that Coinbase planned “to have support for bitcoin cash by  
 23 January 1, 2018”, but that by support he meant only that customers would be able to withdraw  
 24 their BCH—not to trade it. He further stated that such support would be forthcoming only if no  
 25 “additional risks emerge[d] during that time.”

26       59.    Farmer’s statements, made only to quell the customer uprising, clearly indicated  
 27 to the investing public: (1) that Coinbase would only support BCH when it was sure that it could  
 28 maintain a “fair and orderly” market; (2) that BCH would not be in more than withdrawal mode

1 by January 1, 2018; and (3) that such support would occur only if no additional risks occurred—  
 2 all of which were untrue.

3       60. Notably, while it was keeping customers' BCH in reserve and announcing that it  
 4 would continue to do so until January 2018, Coinbase was able to raise \$100 million in Series D  
 5 funding from a group of private equity and venture capital investors, including Spark Capital,  
 6 Greylock Partners, Battery Ventures, Section 32, and Draper Associates on August 10, 2017.

7 **Coinbase Determines that It will Launch BCH and Insiders Start to Trade**

8       61. Although Coinbase maintains that it formally notified its employees on  
 9 November 13, 2017 that it would begin supporting BCH, trading in the currency spiked in  
 10 volume and price over the two day weekend prior to the 13<sup>th</sup> and continued on that day.

11       62. Although there was purportedly a policy in place at Coinbase that prohibited  
 12 insider trading, this spike in trading in BCH indicated to Coinbase and Armstrong, at least, that  
 13 there was insider trading based upon this information. *See* Bitcoin Cash Chart in Paragraph 15.

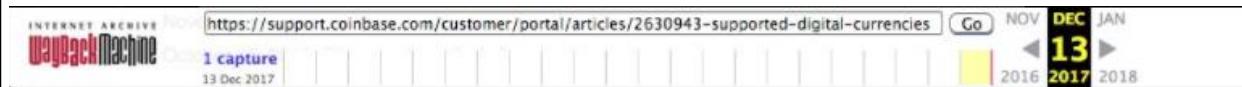
14       63. Nonetheless, Coinbase took no steps to secure this proprietary information or  
 15 root out the source of this trading and manipulation, other than apparently telling its employees  
 16 not to trade.

17       64. Moreover, despite the fact that Coinbase knew that statements made by Farmer  
 18 and the Company regarding BCH were false, and that in fact, it was going to fully support  
 19 trading in mid December, neither Coinbase, Farmer nor Armstrong did anything to inform their  
 20 customers or the investing public about this change of plans, or to correct the Company's and  
 21 Farmer's earlier statements.

22       65. Further, the Company took no steps to correct its now false and inaccurate  
 23 "roadmap" or that section of its website concerning which currencies it would support and the  
 24 degree of support.

25       66. As demonstrated in the screen shot below of Coinbase's website on December  
 26 13, 2017, a full month after it had made the decision to fully launch BCH, its website shows that  
 27 support for "Buy", "Sell", and "Deposit" are not planned and that that support of the currency

1 for withdrawals only is “projected”. <https://medium.com/@MishaGuttentag/5-important-unanswered-questions-after-gdax-coinbases-bch-retrospective-37e573a9a8f1>.



## Supported Digital Currencies

Coinbase and GDAX provide varying levels of support for different Digital Currencies.

Availability for buying, selling, depositing, and withdrawing supported Digital Currencies varies by Digital Currency. Fees and availability also depend on your country, and payment method.

The following table lists all supported Digital Currencies on Coinbase and GDAX:

	Coinbase				GDAX			
	Buy	Sell	Deposit	Withdraw	Buy	Sell	Deposit	Withdraw
<b>Bitcoin (BTC)</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Litecoin (LTC)</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Ethereum (ETH)</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Ethereum Classic (ETC)</b>	✗	✗	✗	✗ <sup>*</sup>	✗	✗	✗	✗
<b>Bitcoin Cash (BCH)</b>	✗	✗	✗	Projected	✗	✗	✗	Projected
<b>Bitcoin2x (B2X)</b>	Projected	Projected	Projected	Projected	Projected	Projected	Projected	Projected

Digital Currencies or other tokens that are not listed on this page are not supported by Coinbase. Coinbase is unable to process any transaction made using an unsupported Digital Currency. For more information, please refer to our User Agreement.

67. Neither Coinbase, nor its spokesmen, Armstrong or Farmer, said anything publicly that indicated that Coinbase had been testing its systems and was building functionality to buy, sell or trade BCH, and did not update this “roadmap” until the day that it commenced the Launch.

1       68. By failing to timely inform customers of the Launch, Defendants ensured that  
 2 customers would not have enough time to place orders, so that Coinbase's order books for BCH  
 3 would be "fair and orderly" as represented previously by Farmer.

4       69. By failing to take any steps to prevent insider trading and price manipulation,  
 5 they further ensured that the price of BCH would be inflated at the time of the Launch.

6       70. This in fact did start a run up of the price. As the referenced chart shows, days  
 7 before the actual Launch, insiders commenced cheaply purchasing BCH on other exchanges,  
 8 running up the price of the stock. *See* Bitcoin Cash Chart in Paragraph 16.

9       71. Although this should have been apparent to Defendants, they did nothing to stop  
 10 this run up or the insider trading that contributed to the run up.

11 **Coinbase Continues to Disseminate False Statements on the Day of the Launch**

12       72. Even the morning of the Launch, December 19<sup>th</sup>, Coinbase continued to  
 13 disseminate false and misleading statements regarding its support of BCH.

14       73. In a Coinbase FAQ the morning of December 19<sup>th</sup>, Coinbase again stated that it  
 15 was only supporting withdrawals: "for now, Coinbase plans on supporting bitcoin cash  
 16 withdrawals. If this changes, we will notify all customers with an update e-mail", and further  
 17 stated that Coinbase would not support BCH withdrawals until January 1, 2018.

18       74. It again stated that it was "*currently* designing, building, testing and auditing our  
 19 systems, to enable you to *withdraw* your bitcoin cash balance," (emphasis added) at a time when  
 20 it presumably had achieved full functionality.

21 **Coinbase Suddenly Proceeds with the BCH Launch Which is a Disaster**

22       75. Suddenly, at about 4 p.m. Pacific Time on December 19<sup>th</sup>, without prior notice,  
 23 Coinbase indicated that it was opening access to Bitcoin cash that day for buying, selling and  
 24 trading, in post-only mode.

25       76. Then, at 5:15 p.m. Pacific Time, Coinbase stated that trading would begin at  
 26 5:20. At this time, Coinbase knew the orders on its post-only book were primarily purchase  
 27 orders that would drive the price sharply higher.

1       77.    In a tweet, Coinbase stated, “Buy, sell and receive Bitcoin Cash on Coinbase,”  
 2 and cited to its blog implying that it now had the capacity to handle the Launch.

3       78.    On its blog, Coinbase stated that its failure to support BCH was contrary to its  
 4 prior public statements and its purported mission statement that it operated “by the principle that  
 5 our customers should benefit to the greatest extent possible from forks or other network events”  
 6 and that doing so was essential to its “mission to make Coinbase the most trusted, safe, and  
 7 easy-to-use digital currency exchange.”

8       79.    It further stated that “Sends and receives” were available immediately, and that  
 9 buys and sells would be available to all customers once there was sufficient liquidity on GDAX,  
 10 within a few hours.

11       80.    Within minutes of this announcement, given the lack of prior notice, and pressure  
 12 from insider traders who had continued to run up and then dump BCH at inflated prices, the  
 13 price of BCH skyrocketed to over \$16,000 per coin, and then to about \$9,500 per coin—  
 14 thousands of dollars more than it was selling on any other exchange.

15       81.    Two minutes and 40 seconds later, the book was closed, trading was suddenly  
 16 stopped and over 4,443 orders were placed with 3,461 orders matched, equal to \$15.5 million of  
 17 trading.

18       82.    Unsurprisingly, given the lack of notice enabling an orderly opening, liquidity  
 19 quickly thinned by insiders who were prepared to trade at its sudden opening, leaving the rest of  
 20 Coinbase’s customers out of luck. After two minutes, Coinbase halted and cancelled trading,  
 21 leaving its customers and Class members with the inability to get out their money or their coins,  
 22 or to sell the coins that Coinbase had effectively caused them to purchase at highly inflated  
 23 prices.

24       83.    By 6:30 pm PST, Coinbase announced that the BCH-USD, BCH-EUR, and  
 25 BCH-BTC books would move to “cancel-only” mode, due to thinning liquidity and that all open  
 26 orders essentially for any other Coinbase customers seeking to trade that day, would be cleared  
 27 so that any Coinbase customer who did not know or was unable to trade at Coinbase’s sudden  
 28

1 open (and who were not aware that it was going to commence trading BCH on December 19<sup>th</sup>),  
 2 lost any opportunity to buy at a fair price, rather an artificially manipulated price.

3       84.     Moreover, despite being in cancel only mode, the cancel button for the most part  
 4 was also disabled.

5       85.     Despite the fact that the price of BCH was clearly highly inflated through insider  
 6 trading, Coinbase nonetheless continued to fill purchase orders at highly inflated prices.

7 **Coinbase Initially Admits to Insider Trading but then Hides the Evidence**

8       86.     Given the unprecedented run up of the price of BCH before the Launch,  
 9 Armstrong himself finally publicly admitted that there might have been insider trading, and that  
 10 Coinbase was commencing an investigation, but then did nothing thereafter.

11       87.     Rather, Defendants then falsely eradicated the artificial price spike that they had  
 12 created on December 19<sup>th</sup>, from BCH's trading history as found on their website, in an effort to  
 13 sweep the entire manipulation scheme, and their own negligence, among other things, under the  
 14 proverbial rug, but locked in massive losses for customers.

15       88.     Moreover, on December 21, two days later, they changed the GDAX rules to  
 16 justify their conduct.

17       89.     Prior to December 21, 2017, Section 3.3 of the GDAX rule provided only that,  
 18 “[a]ll traders have equal access to the GDAX API and Web Interface. Coinbase does not  
 19 provide prioritized access to any trader.” Section 3.11 of the GDAX Rules stated that GDAX  
 20 does not use artificial market integrity measures such as ‘circuit breakers’ or trading halts.

21       90.     However, on December 21, 2017, Coinbase suddenly changed these rules adding  
 22 the following clause to Section 3.3, “GDAX Market Operations has the authority to take any  
 23 action deemed appropriate to preserve market integrity. Such actions include, but are not limited  
 24 to, the halting of trading, modifying risk-mitigation parameters, restricting Trader access to  
 25 GDAX or any other actions deemed to be in the best interests of the Exchange.”

26       91.     In other words, Coinbase effectively changed the rules to provide its insiders  
 27 with priority access to trading, while allowing it to halt trading of other customers because  
 28 insiders had run up the price of BCH—in direct contravention to its priority and trading rules.

92. Significantly, the same week that Coinbase suddenly decided to launch BCH, the Chicago Mercantile Exchange (“CME”) launched its Bitcoin Futures contracts, such that any institutional investors who were short BTC, which crashed with the rise of BCH, were further aided.

93. The CFTC has issued a subpoena to Coinbase and other cryptocurrency exchanges and is investigating whether they have engaged in market manipulation and violations of the CEA.

## **CLASS ACTION ALLEGATIONS**

94. Plaintiff brings this action as a class action pursuant to Federal Rule of Civil Procedure 23(a) and (b)(2) and (b)(3) on behalf the Class defined in paragraph 1, above.

95. The members of the Class are so numerous that joinder of all members is impracticable. Throughout the Class Period, Coinbase had over 20 million customers, and approximately \$11 billion (USD) of BCH was traded on December 20, 2017.

96. While the exact number of Class members is unknown to Plaintiff at this time and can only be ascertained through appropriate discovery, customers may be determined through Coinbase's documents.

97. Plaintiff's claims are typical of the claims of the members of the Class as all members of the Class are similarly affected by Defendants' wrongful conduct.

98. Plaintiff will fairly and adequately protect the interests of the members of the Class and has retained counsel competent and experienced in class litigation.

99. Common questions of law and fact exist as to all members of the Class and predominate over any questions solely affecting individual members of the Class. Among the questions of law and fact common to the Class are:

(a) Whether Defendant Coinbase's conduct in connection of the Launch of BCH was unfair conduct under the California Unfair Competition Law, whether Defendants' conduct was manipulative under the CEA, whether Coinbase was negligent, and whether Armstrong and Farmer made negligent misrepresentations;

- (b) Whether statements made by Armstrong and Farmer to Coinbase customers during the Class Period omitted and/or misrepresented material facts including but not limited to the timing and ability of Coinbase to support BCH and disclosure of its plans to launch BCH; and
- (c) Whether Coinbase was negligent in its handling of the Launch of BCH, including failing to properly oversee its employees and others who were tipped and proceeding with the Launch when it was unprepared to do.

8        100. A class action is superior to all other available methods for the fair and efficient  
9 adjudication of this controversy since joinder of all members is impracticable. Furthermore, as  
10 the monetary losses suffered by individual Class members may be relatively small, the expense  
11 and burden of individual litigation makes it impossible for members of the Class to individually  
12 redress the wrongs done to them. There will be no difficulty in the management of this action as  
13 a class action.

14       101. The claims asserted herein are a matter of public policy, and do not arise out of  
15 the Plaintiff's or any other customer contract.

16        102. Further, even if the arbitration and attendant provisions are enforceable and this  
17 matter arises under the Customer Agreement, Section 7.2 of the Customer Agreement or the  
18 arbitration/class action provision requires the Company to attempt to resolve any dispute  
19 informally as a condition precedent to the requirement to arbitrate.

103. However, Coinbase is unprepared to and therefore does not provide sufficient  
customer support such that this condition precedent can be satisfied, thereby precluding the  
Company from enforcing the arbitration and class action waiver clause at Section 7.2 of the  
Customer Agreement.

24       104. Plaintiff made several attempts by email to obtain redress from Coinbase which  
25 went unanswered.

26        105. Certain of the claims asserted herein, including claims against Armstrong and  
27 Farmer, do not invoke any provisions of the User or Arbitration Agreement, as they are not  
28 parties to those Agreements.

1           **The Arbitration Agreement is not Enforceable**

2           106. The Arbitration Agreement found in the User Agreement is not enforceable.

3           107. First, the Arbitration Agreement specifically states that, “[i]f a court decides that  
4 any provision of this section 7.2 is invalid or unenforceable, that provision shall be severed and  
5 the other parts of this section 7.2 shall still apply.”

6           108. Thus, the Court must determine in the first instance, the enforceability of the  
7 Arbitration Agreement.

8           109. Second, the “delegation provision” or the reference to the AAA rules conflicts  
9 with the Arbitration Agreement making any delegation ambiguous at best.

10          110. The delegation agreement was never agreed to and was merely part of the AAA  
11 Rules that were hyperlinked to the User Agreement that was also hyperlinked.

12          111. The User Agreement is 30 pages long. At page 10, the User Agreement, in a  
13 section regarding Customer Disputes that was not referenced at the “click” stage, is yet another  
14 hyperlink to the AAA Rules, which are over 44 pages. At page 17 of those rules is one  
15 paragraph regarding the delegation. A consumer merely by clicking a button at the opening page  
16 has not formed consent to a provision that is nested over 30 pages and two hyperlinks away  
17 from the opening account page.

18          112. Further, this Arbitration Agreement constitutes a consumer contract of adhesion  
19 and is thus procedurally unconscionable.

20          113. Moreover, it contains an unconscionable fee shifting provision making it  
21 unenforceable.

22           **COUNTS**

23           **Count I: Violation of California’s Unfair Competition Law (Cal. Bus. & Prof. Code**

24           **17200, et seq.) Against Coinbase**

25          114. Plaintiff incorporates all of the above allegations as if fully set forth herein.

26          115. California’s Unfair Competition Law prohibits and makes actionable any unfair  
27 and deceptive business practice. Defendant Coinbase’s conduct, all of which emanated from  
28 California, constitutes unfair business practices, in that its conduct not only violated its own

internal policies, such as the prohibition of insider trading, but violated the CEA, in that its actions resulted in the manipulation of the market for BCH. Coinbase then tried to hide these violations by changing the price history of BCH on its website, and changing the GDAX rules to justify their conduct.

116. Coinbase made false and misleading statements and deceptive statements to the market regarding when Coinbase would support BCH, the degree to which Coinbase would support BCH, and whether the Coinbase was ready from a technical standpoint to support a full Launch of BCH. It also made false and misleading statements regarding Coinbase's compliance with regulatory authorities and its ability to have an orderly and fair market.

117. Coinbase allowed its agents, employees and others, who were tipped a month in advance of the Launch date, to purchase BCH from other exchanges, thereby running up the price of BCH both about the time that they first told insiders about the Launch, on or about November 12 and 13<sup>th</sup> and the weekend before, and then several days before the actual Launch.

118. Coinbase's acts and practices constitute "unfair" business acts and practices, in that the harm caused by their wrongful conduct outweighs any utility of such conduct, and such conduct (i) offends public policy, (ii) is immoral, unscrupulous, unethical, oppressive, deceitful and offensive, or (iii) has caused and will continue to cause substantial injury to consumers such as Plaintiff and the Class. It constitutes a violation of the CEA, and is market manipulation.

119. As a direct, proximate and foreseeable result of Defendants' unfair and deceptive business practices, Plaintiff and Class members sustained losses, and Coinbase benefitted by selling BCH at inflated prices, obtaining both fees and compensation thereby.

120. Plaintiff and Class members are entitled to and do seek an order of restitution and disgorgement.

121. Plaintiff is entitled to recover his attorneys' fees and costs under California Code of Civil Procedure, Section 1021.5.

## Count II-Negligence against Coinbase

122. Plaintiff repeats the allegations above as if fully set forth herein. Plaintiff explicitly disclaims any allegations of fraud.

1       123. Coinbase owed Plaintiff and Class Members a duty of reasonable care, which it  
 2 breached. By operating an exchange through which customers, and particularly retail  
 3 customers, could buy, sell and trade currency, Coinbase owed the highest duties of reasonable  
 4 care to its customers.

5       124. Coinbase was negligent in performing these duties, and in particular, in failing to  
 6 prevent its employees and other insiders from engaging in insider trading, making deceptive  
 7 statements and then taking advantage of the resulting market manipulation.

8       125. Coinbase was further negligent and failed to use reasonable due care in ensuring  
 9 that Coinbase could successfully launch BCH, and that its systems could properly handle the  
 10 number of transactions that would occur once it suddenly launched BCH so that the market for  
 11 BCH was fair and orderly as represented.

12       126. Because Coinbase breached its legal duties, Plaintiff and Class members suffered  
 13 the damage described herein.

14       127. The damages suffered by Plaintiff and Class members were all general and  
 15 special damages arising from the natural and foreseeable consequences of Coinbase's  
 16 wrongdoing and were proximately caused by its acts.

17       128. Coinbase here does have a responsibility or duty for Plaintiff's purely economic  
 18 loss.

19       129. The facts alleged above indicate that: (1) the transactions complained of herein  
 20 were directed at and intended to effect Plaintiff and the defined Class above; (2) the harm of  
 21 market manipulation of the price of BCH during its Launch, and the failure of Coinbase to have  
 22 ensured that it was prepared to engage in the Launch, resulted harm to Plaintiff and the defined  
 23 Class that was reasonably foreseeable; (3) it is certain that Plaintiff and Class members suffered  
 24 damage in overpaying for or receiving too little BCH, or in being unable to sell their BCH  
 25 during the Launch (whereas insiders were able to do so); (4) Coinbase's conduct is directly  
 26 responsible for the damage suffered by Plaintiff and Class members; (5) there is moral blame  
 27 attached to this conduct as Coinbase's conduct in allowing this manipulation infects the entire  
 28

1 cryptocurrency community; and (6) there should be a policy of preventing such future harm, as  
 2 indicated by the CFTC.

3

4 **Count III--Negligent Misrepresentation Against Armstrong and Farmer**

5 130. Plaintiff repeats the allegations above as if fully set forth herein. Plaintiff  
 6 explicitly disclaims any allegations of fraud with respect to this count.

7 131. Armstrong and Farmer made the representations of present fact as alleged above  
 8 without reasonable grounds for believing them to be true and with the intent that Coinbase  
 9 customers would rely on their statements.

10 132. Plaintiff and Class Members were ignorant of the truth and justifiably relied on  
 11 the statements made by Armstrong and Farmer resulting in damage

12 133. There is a strong public interest in Armstrong's and Farmer's proper and non-  
 13 negligent performance of their duties

14 **Count IV-Violation of the Commodity Exchange Act Against All Defendants**

15 134. Plaintiff repeats the allegations above as if fully set forth herein.

16 135. Cryptocurrency constitutes a commodity that is regulated under the CEA.

17 136. Defendants' conduct, including making false and misleading statements about  
 18 the Launch and Coinbase's ability to handle the Launch, their tipping of their employees to the  
 19 date of the Launch, allowing insider trading and the manipulation of the price of BCH, and then  
 20 taking advantage of the concomitant price inflation, constitutes manipulation under CEA  
 21 Sections 6 and 9.

22 137. Pursuant to this authority, the Commission promulgated Regulations 180.1 and  
 23 180.2. Regulation 180.1, makes it unlawful to: (1) use or employ, or attempt to use or employ,  
 24 any manipulative device, scheme, or artifice to defraud; (2) make, or attempt to make, any  
 25 untrue or misleading statement of a material fact or to omit to state a material fact necessary in  
 26 order to make the statements made not untrue or misleading; or (3) engage, or attempt to  
 27 engage, in any act, practice, or course of business, which operates or would operate as a fraud or  
 28

deceit upon any person. 17 C.F.R. § 180.1(a)(1)(2014). Regulation 180.2 prohibits conduct that manipulates or attempts to manipulate any trading in commodities.

138. Defendants by making untrue statements of material fact or omitting to state facts necessary to make the statements they made, not untrue or misleading, in connection with the sale of a commodity or contract of sale of a commodity alone constitutes violations of the CEA. And the entire process of the sudden Launch, stopping of trading and reopening, without prior adequate public communications, and the use and control of customers' BCH in its reserves constitute manipulation or attempts to manipulate trading in commodities.

139. Defendants engaged in the acts and practices described above willfully, intentionally, or recklessly.

140. By this conduct, Defendants violated Section 6 and 9 of the Act and Regulations 180.1 and 180.2.

141. Each act of: (1) using or employing, or attempting to use or employ, a manipulative device, scheme, or artifice to defraud; (2) making, or attempting to make, untrue or misleading statements of material fact, or omitting to state material facts necessary to make the statements made not untrue or misleading; and (3) engaging, or attempting to engage in any act, practice or course of business, which operated or would operate as a fraud or deceit upon any person, including but not limited to those specifically alleged herein, is alleged as a separate and distinct violation.

142. Plaintiff therefore seeks damages to the extent allowable, and an order enjoining Defendants from engaging in any conduct in violation of the CEA.

## **PRAYER FOR RELIEF**

WHEREFORE, Plaintiff, on behalf of himself and all other Class members similarly situated, prays for relief and judgment as follows:

(a) Determining that this is a proper class action pursuant to Rule 23(a) and (b)(2) and (3) of the Federal Rules of Civil Procedure and that the claims brought herein are not subject to arbitration;

(b) Awarding compensatory damage and restitution in favor of Plaintiff and the other Class members against Defendants, jointly and severally, for all damages sustained as a result of Defendants' wrongdoing, in an amount to be determined at trial, including interest thereon, and/or disgorgement of profits earned by Coinbase for the wrongdoing alleged above;

(c) An order finding that Defendants violated the CEA Act and an order permanently prohibiting Defendants from any further violations of the Act, ordering payment of the appropriate civil monetary penalties under the Act, and disgorging any profits.

(d) Awarding Plaintiff and the Class their reasonable costs and expenses incurred in this action, including a reasonable allowance of fees for Plaintiff's attorneys and experts; and

(e) Awarding Plaintiff and the other Class members such other and further relief as the Court deems appropriate.

## **JURY TRIAL DEMAND**

Plaintiff demands a jury trial on all issues so triable.

DATED: July 17, 2018

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